



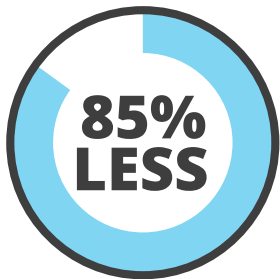
Southside Dental Center Case Study



COLOR METHOD
THE KEY TO ORGANIZATION

Located in Monticello, Minnesota, Southside Dental Center is owned by Derek Abramowski, DDS. On his team, he has two assistants, two hygienists, & an office manager. The Southside team was interested in implementing a new system that would help them stay organized, efficient, & on schedule. They decided to go for Zirc's Color Method™ & organize the entire practice by color.

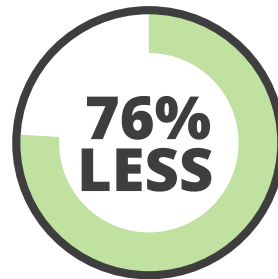
Check out these results:



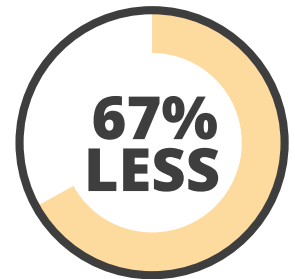
Instances chairside was left during a procedure



Time spent sorting, pouching, & loading autoclave



Instances treatment rooms needed to be restocked



Time spent restocking treatment rooms

With the Color Method™, the Southside Dental Center team:

- Stays on-schedule
- Is OSHA compliant
- Spends less time doing setups
- No longer has to dig through drawers
- Orders inventory & restocks quicker
- Has more time for patient education
- Easily changes procedures on the fly
- Streamlined their sterilization processes
- Feel less worried about accidental sticks
- Saves money on inventory

What exactly is the Color Method™?

The Color Method is as simple as it sounds – you assign a color to each procedure performed at your practice & use corresponding procedure trays, tubs, locking covers, cassettes, & more to make organization easy. Zirc's innovative line of products help you get organized & stay organized so that your team can spend more time focusing on patient care & less time managing your instruments & materials.



before

after

↪ The Southside Dental team was able to get rid of this entire cabinet!

"It takes such a minimal amount of time to grab your tray, open the lid, & **everything is right there**. I can open my bag when I'm with my patient as we're updating any health history. It's made it very easy to spend a lot more time with education. And most **patients are pretty impressed with the whole setup**. People have been commenting on how impressive the whole [system] is."

- Kristi Kassulke, LDA



See more of what Dr. Abramowski has to say on YouTube at bit.ly/SouthsideDental

↪ or scan me with your phone!

"Even during COVID & the shutdown, if a patient called me with a toothache, I could come in & get **everything set up within minutes** & I have no practice with doing so. It's really easy to see. I could just say, "Grab the red bin." They grabbed the red bin & everything set up really fast, as opposed to trying to run the room one for this & room two for another thing – **you can get everything in one spot**. It's really easy to set up & made things go really smoothly."

- Dr. Derek Abramowski



Color coding allows for simple grab & go organization.



This study was sponsored by Zirc Dental Products. Zirc provided the complete Color Method™ system to Southside Dental Center of Monticello, MN, in exchange for the collection of data. Data was recorded for two weeks prior to implementing the Color Method™ & for two weeks following.



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Because Time Is Everything

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