



**M** MORTENSON  
Dental Partners®

# CASE STUDY

**STONEHAVEN  
DENTAL**

*color*  
**method.**

Located in Draper, UT, Stonehaven Dental is a group practice that operates under Mortenson Dental Partners. Learn how Zirc assisted Dr. Jennifer Crespo and her team in implementing the Color Method to help them stay organized, efficient, and on schedule.

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“Color Method is GENIUS! Everything is SO organized & efficient!”



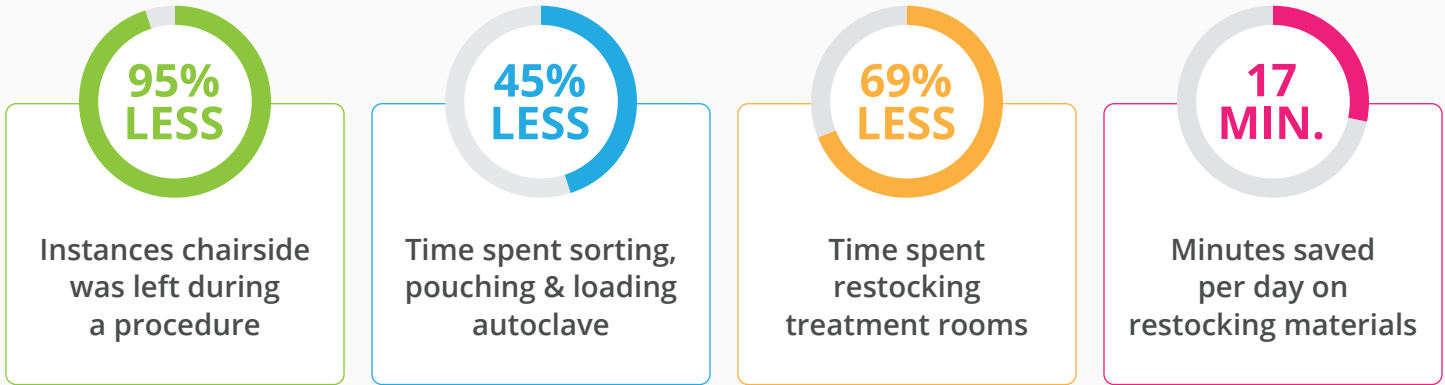
[www.zirc.com](http://www.zirc.com) | 800-328-3899

# The Results

A more confident, efficient team & elevated patient care

## Small changes make a big difference!

*(Results over a 10 day Case Study)*



Stonehaven Dental-Draper found implementing Color Method solved multiple challenges they were facing. Their team was able to organize their instrumentation, create portable procedure tubs with the specific materials unique to each service they offer, and create operatories that were clutter free without the abundance of material overstock. Did we forget to mention...their training process for new team members is so streamlined, they simply grab a specific tray set-up, its coordinating tub, and go! It's just that easy.



Just instilling confidence [in our team members] is probably the biggest advantage that I've seen with Color Method. It just elevates the whole experience for all team members and patients.

**Ian Shriver, DA & Practice Manager**  
Stonehaven Dental | Draper, UT



## With Color Method, the Stonehaven Dental team also:

- Stays on schedule
- Is OSHA compliant
- Spends less time doing setups
- No longer has to dig through drawers
- Orders inventory & restocks quicker
- Has more time for patient education
- Easily changes procedures on the fly
- Streamlined their sterilization processes
- Feels less worried about accidental sticks
- Saves money on inventory

# Making It Happen

## Getting colorful with the Color Method

### Do your current systems create frustration or yield results?

Zirc's mission is to use Color Method products to build custom, scalable solutions for practices. The beauty of the Color Method is that it's a simple system that can easily be tailored and adapted from one organization to another. To get started, Zirc learned about Stonehaven Dental's day-to-day routines, challenges, and goals.



### What is the Color Method?

The Color Method is as simple as it sounds – you assign a color to each procedure performed at your practice and use corresponding procedure trays, tubs, locking covers, cassettes, and more to make organization easy. Zirc's innovative line of products help you get organized and stay organized so your team can spend more time focusing on patient care and less time managing your instruments and materials.

### Stonehaven Dental Pain Points and Goals

- Office set-ups were not always complete – instruments were missing from pouches
- Minimize the materials dispersed throughout the operatories
- Streamline the hygiene operatories and remove all the materials “hidden” in drawers
- Simplify their ordering process



### Efficiency

Zirc's color-code products are designed for the highest level of organization and efficiency for the dental practitioner

### Productivity

Spend less time searching for instruments and materials, and more time focused on patients and procedures

### Value

Zirc's color-code system utilizes high quality, durable resin products at an affordable price

### Simplicity

Let us show you how easy it is!